



*New Jersey's Afterschool &  
OST Professional Network*

NJSACC PRESENTS

**New Jersey's  
Annual Conference  
On Afterschool +  
Out-Of-School Time**

April 17-18, 2026

*Partnership Packet*



# CELEBRATE NJSACC'S INCREDIBLE YEAR OF ACTION AND SERVICE

Each year, NJSACC strengthens New Jersey's afterschool and out-of-school-time field by training and supporting the professionals who serve more than 62,000 youth statewide. In 2025 alone, we convened 466 OST professionals participating in more than 60 workshops, resulting in 1,760 hours of high-quality professional development. These investments lift program quality, expand access, and create better outcomes for children and families—impact made possible in part through sponsorship partnerships.

NJSACC is New Jersey's Afterschool and Out-of-School Time Professional Network. Our mission is to foster the growth, quality, and sustainability of out-of-school time providers, professionals, and organizations to expand access and opportunity for New Jersey's youth and families. We address the challenges facing the OST workforce—including equity, access, capacity, and connection—to strengthen a valued profession that benefits young people, families, and communities.



**New Jersey's Afterschool and Out-of-School Time (OST) Professional Network promotes and supports the development, continuity, and expansion of out-of-school time programs.**

## Our Goal

We strive to contribute to a more diverse, equitable, and inclusive New Jersey through the following work:

- Building and supporting a strong statewide network for afterschool and OST providers and professionals
- Delivering professional development, conferences, workshops, and resources tailored to workforce needs
- Offering free or low-cost technical assistance to help programs develop, expand, and improve, including guidance on continuous quality improvement
- Working with state and local officials to inform OST-related policy and regulations
- Expanding professional development opportunities that elevate the OST field
- Raising public awareness of afterschool issues and their importance to New Jersey communities

## Support Our Work

NJSACC provides a variety of professional development experiences, from the largest statewide OST conference on the East Coast to localized mini-conferences, workshops, customized onsite training, and flexible online learning. Our trainers and consultants bring deep expertise and a strong track record of delivering high-quality, results-driven learning experiences.

Your partnership dollars directly support this work—allowing us to offer innovative, accessible, high-quality learning opportunities that build a stronger OST workforce and, in turn, stronger outcomes for New Jersey youth. We have included a partnership fact sheet with additional details for your review. Thank you for taking the time to review our partnership proposal packet.



# PARTNERSHIP FACT SHEET

## Why is afterschool and out-of-school time (OST) important?

Effective afterschool and OST programs bring a wide range of benefits to youth, families, and communities. Afterschool programs can boost academic performance, reduce risky behaviors, promote physical health, and provide a safe, structured environment.

## Quality OST programs provide the following:

- Homework Help and Tutoring
- Nutritious Snacks and Meals
- College and Career Exploration
- Fun and Enriching Activities like Physical Activities and Clubs, STEM, Field Trips, Visual and Performing Arts, and Community Service
- Caring Adults and Positive Role Models

## Did you know...?

- More than 152,000 children are enrolled in afterschool, but over 589,000 more are waiting for an available program.
- Parents of over 742,000 children want afterschool programs.
- 80% of New Jersey parents give their children's afterschool programs high marks.
- 98% of parents experience less stress because they know their child is safe.

## Our Vision:

- Every youth and family in New Jersey has access to high-quality and sustainable out-of-school time programs.

## Our Goals:

- Create a sustainable structure of statewide, regional, and local partnerships, particularly school-community partnerships, focused on supporting policy development at all levels
- Support the development and growth of statewide policies that will secure the resources that are needed to sustain new and existing afterschool programs.
- Support statewide systems to ensure programs are of high quality.



# Partnership Levels

## Platinum - \$10,000

- 5-minute Keynote Speaking Engagement
- Full Page Ad Included in the Annual Conference Materials
- Your Logo on a 'Special Thanks' Poster
- Short Special Thanks Video with Your Logo
- 3 Social Media Posts + Mentions; 1 Post-Conference Mention via Social Media



## Gold - \$7,500

- Full Page Ad Included in the Annual Conference Materials
- Your Logo on a 'Special Thanks' Poster
- 2 Social Media Posts + Mentions 1 Post-Conference Mention via Social Media

## Silver - \$5,000

- 1/2 Page Ad Included in the Conference Materials
- Your Logo on a 'Special Thanks' Poster
- 1 Social Media Post + Mention

## Sponsor a Conference Attendee - \$500

- Highlight During Morning Remarks Your Name on a Special Thanks Post



# Year Round Partnership Opportunities

## Engagement & Visibility

Opportunity	Investment	Notes
Conference App Sponsor	\$4,000	Digital visibility throughout the event
Lanyard Sponsor	\$3,500	Exclusive, high-visibility branding
Giveaway Sponsor	In-kind or \$2,500	Branded materials distributed to attendees
Vendor / Exhibitor Table	Varies	Available as a standalone

## Attendee & Presenter Support

Opportunity	Investment	Impact
Attendee Gift Sponsor	\$4,500	Supports materials for 300 participants
Presenter Gift Sponsor	\$4,500	Recognizes 45 subject-matter experts
Gift Basket Sponsor	In-kind (\$100 value) or \$500	Supports recognition and engagement

## Food, Networking & Technology

Opportunity	Investment	Availability
Reception Sponsor	\$7,500	1 available
Snack Break Sponsor	\$3,000	4 available
Wi-Fi Sponsor	\$2,000	1 available
Conference Tech Support Sponsor	\$1,000	5 available

## Awards & Recognition Sponsorships

Opportunity	Positioning	Award Amount
Diane Genco Excellence in OST Award Sponsor	Aligns sponsor with leadership, legacy, and field excellence <b><i>*One award is presented annually at the conference</i></b>	\$2,500
Champions Award Sponsor	Aligns sponsor with leadership, legacy, and field excellence <b><i>*One award is presented annually at the conference</i></b>	\$1,500

*Award sponsorships connect organizations with leadership, innovation, and long-term impact in the field.*

## Access, Workforce & Equity Investments

Opportunity	Investment	Impact
Scholarship Sponsor	Sponsor 5 or 10 registrations	Expands access for frontline professionals
Professional Development Sponsor	Varies	Supports training hours for up to 50 professionals
Toolkit & Materials Sponsor	Varies	Supports resources for Professional Learning Community members

***\*Amounts Vary by Event***

# Year Round Partnership Opportunities

*For organizations seeking **sustained visibility and engagement** beyond the conference:*

## **Ambassador Sponsor**

***Investment: \$10,000–\$15,000 (Annual)***

Organizations committed to advancing quality, access, and workforce development across New Jersey's afterschool and out-of-school time field.

- Recognition as a Year-Round Advocate Sponsor
- Logo placement on:
  - NJSACC website (Year-Round Partners section)
  - Select digital communications and newsletters
- Recognition during:
  - Annual Conference
  - Awards and field recognition initiatives
- Sponsorship acknowledgment for:
  - Professional development events or learning series
- Inclusion in post-program or annual impact reporting



## Advocate Sponsor

**Investment: \$15,000+ (Annual)**

Premier, high-visibility partners demonstrating leadership and long-term commitment to New Jersey's youth development workforce.

- Recognition as a Year-Round Ambassador Sponsor
- Prominent logo placement on:
  - NJSACC website
  - Conference and major event materials
  - Select reports and publications
- Priority recognition during:
  - Annual Conference and other professional development events (digital acknowledgment)
  - Awards ceremonies and major convenings
- Opportunity to co-brand a workforce development or professional learning initiative
- Featured acknowledgement in:
  - Email campaigns
  - Social media
  - Annual impact or outcomes report
- Invitation to participate in strategic conversations or advisory opportunities (*non-governing*)



### Contact Us

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