

September, 2023
Request for Proposals
Accelerating Newark OST Experiences
United Way of Greater Newark

For 100 years, United Way of Greater Newark (UWGN) has engaged communities within our 13-municipality footprint in creating community based and community led solutions that strengthens the cornerstones for a good quality of life: health, education, and financial stability. The mission of UWGN is to disrupt the cycle of poverty by convening, collaborating and investing in strategies to improve outcome for children and families..

UWGN increases access to quality educational resources and services for youth and families by convening and collaborating with key educational stakeholders and investing in out-of-school time youth program providers. The mission of Newark Thrives! is to improve access to and participation in high-quality out of school time opportunities for Newark youth by leveraging resources, convening stakeholders, and empowering young people, families, and educators. The vision of Newark Thrives! is to engage every child in Newark in high-quality experiences outside of school time so that they will grow, develop, and thrive.

Out of School Time Learning Experiences

Out of School time learning is a vital component to supporting under-resourced youth. UWGN seeks to invest in programs that provide experiential learning in supporting the further enrichment and enhancement of subjects and skills that support young people while they learn and grow. To that end, UWGN recognizes STEM, literacy, arts, sports and urban farming/ag are key areas Newark Youth can participate in both experiential learning and out of school time enrichment.

Proposed Strategy

United Way of Greater Newark seeks to partner with selected organizations to provide high- quality out-of- school time activities. Newark Thrives, an initiative of United Way of Greater Newark, will award (5) grants, up to \$10,000 each, to organizations providing out -of- school time programs engaging teens and youth that wish to engage in the following programmatic areas:

- STEM
- Literacy
- Arts
- Athletics
- Urban farming/agriculture

Successful proposals will contain:

1. Background
 - a. History, mission and vision of organization background
2. Program goals
 - a. Goals Mission and Vision of the program

3. Strategy
 - a. Who do you intend to serve? (target population)
 - b. Identify how you plan to utilize funding to provide learning experiences in priority areas.
 - c. What program ideas can you outline that demonstrate that you can effectively provide experiential learning to your target population beyond your program's location?
 - d. How does it benefit the targeted audience?

4. Outcomes and Evaluation
 - a. What are your proposed outcomes?
 - b. How does these outcomes support experiential learning in the areas outlined above for Newark's youth in out of school time programming?

5. Budget
 - a. Please provide a budget for your project plan

Grantees may apply for up to \$10,000.

Proposals must also include the following:

- Organizational budget
- 990
- Audited financial statements
- List of Board of Directors
- 501 C (3) tax-id letter

If you have any questions regarding this RFP or proposal, please contact Justin Artenant at jartenant@uwnewark.org.

Proposals are due by September 15, 2023, 5 p.m. to the following:

Catherine Wilson
President and CEO
United Way of Greater Newark
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