BECOME AN AFTERSCHOOL HERO!

NJSACC PRESENTS:
NEW JERSEY’S ANNUAL CONFERENCE ON AFTERSCHOOL AND OUT-OF-SCHOOL TIME
APRIL 28-29, 2023
CELEBRATE NJSACC’s 30TH ANNIVERSARY
AND BECOME AN AFTERSCHOOL HERO!

NJSACC: New Jersey’s Afterschool and Out-of-School Time (OST) Professional Network is an organization that advocates for the implementation of the New Jersey Quality Afterschool Standards and promotes and supports the development, continuity, and expansion of out-of-school time programs. NJSACC envisions a state where every child has access to high-quality out-of-school time programs to strengthen youth, families and communities.

NJSACC works to:

• Build a strong network for afterschool program professionals in NJ.
• Provide training conferences, workshops and information services.
• Offer technical assistance, at no cost, for the development, expansion and improvement of afterschool programs throughout NJ.
• Work closely with state and local officials to define appropriate NJ State regulations and legislation.
• Establish professional development opportunities.
• Represent the state of NJ as a Member of the National Afterschool Network.
• Develop public awareness of afterschool issues.
• Be the state’s national affiliate to the National Afterschool Association (NAA).

NJSACC provides a variety of professional development experiences to meet the diverse needs of New Jersey’s Afterschool Communities. NJSACC has a track record of quality professional development provided by highly skilled and experienced trainers and consultants.

The professional development options range from the largest Annual statewide conference for afterschool on the east coast to localized trainings held throughout the state, including our annual mini-conference dedicated to science, technology, engineering, arts and math called Full STEAM Ahead! Programs also have the option to arrange for a trainer to come directly to their location to train their staff. In addition, NJSACC offers access to online trainings so that providers can meet their professional development needs on their own time.

Your sponsorship dollars help us continue to provide innovative and high quality trainings, workshops and conferences. Our 2022 conference, with over 250 participants, impacted on 41,822 children in the state of New Jersey with an additional 1,836 children from participants of programs outside of New Jersey from as far as Hawaii. When participants share training knowledge with others, this figure grows exponentially and more children are impacted.

We have included a sponsorship fact sheet with additional details for your review. Thank you, in advance, for taking the time to review our sponsorship proposal packet.
SPONSORSHIP FACT SHEET

Why is afterschool important?

Effective afterschool programs bring a wide range of benefits to youth, families and communities. Afterschool programs can boost academic performance, reduce risky behaviors, promote physical health, and provide a safe, structured environment.

What afterschool programs and clubs can offer:

• Homework Help and Tutoring
• Nutritious Snacks and Meals
• College and Career Exploration
• Fun and Enriching Activities: physical activities/clubs, STEM, field trips, visual and performing arts, community service
• Caring Adults and Positive Role Models

Did you know...?

• 64% of New Jersey parents say afterschool programs help children gain workforce skills
• More than 231,000 kids are enrolled in afterschool, but 422,000 more are waiting for an available program
• Nearly 268,000 kids across New Jersey are alone and unsupervised from 3pm to 6pm, the peak hours for kids to commit or become victims of crime
• 78% of New Jersey parents say that afterschool programs help give working parents peace of mind

Our vision:

• All children will have access to affordable, high quality afterschool programs that promote their intellectual, social, emotional and physical development
• All communities will have safe, enriching and supportive environments for children afterschool

Our goals:

• Expand access to afterschool programs
• Improve the quality of afterschool programs
• Build public and private and political support for affordable, high quality afterschool
Become a Platinum Hero: $4,000

· 5 minute keynote speaking engagement
· Full page ad included in the annual conference materials
· Your logo on a Special Thanks poster (i.e., “NJSACC thanks. . . ”)
· Short Special Thanks video with your logo (i.e., “NJSACC thanks. . . ”)
· 3 social media posts / mentions
· 1 post-conference mention via social media

Become a Gold Hero: $3,000

· 1/2 page ad included in the annual conference materials
· Your logo on a Special Thanks poster (i.e., “NJSACC thanks. . . ”)
· 2 social media posts / mentions
· 1 post-conference mention via social media

Become a Silver Hero: $2,000

· 1/2 page ad included in the conference materials
· Your logo on a Special Thanks poster (i.e., “NJSACC thanks. . . ”)
· 1 social media post / mention

Sponsor a Conference Attendee: $500

· Highlight during morning remarks
· Your name on a Special Thanks poster (i.e., “NJSACC thanks. . . ”)