



## State of New Jersey

DEPARTMENT OF EDUCATION  
PO Box 500  
TRENTON, NJ 08625-0500

JON S. CORZINE  
*Governor*

LUCILLE E. DAVY  
*Commissioner*

November 15, 2006

Dear Program Coordinator:

It is our pleasure to announce the KIDS FINANCIAL \$ENSE financial literacy symposium, to be held on Tuesday, January 16, 2007. On behalf of the American Business Collaborative and its funding companies (IBM, AT&T, Dow Jones, Exxon Mobil, J&J, Merck, and Novartis) for this project, the New Jersey School-Age Care Coalition (NJSACC), the New Jersey Department of Education, and the New Jersey Coalition for Financial Education, we cordially invite your after-school program to participate in this financial education project.

As you know, financial literacy is included in New Jersey's Core Curriculum Content Standards and the goal of this symposium is to provide elementary, middle school, and high school teachers with the tools to help them teach their students the basic principles of financial literacy. By providing resources that make it easy to incorporate the fundamentals of earning, spending, saving and investing into their classrooms and programs, educators can provide children with skills that will help them save for the future, stay out of debt, maintain a good credit record, pay their taxes, and be responsible, productive citizens.

The event will include presentations by several experts in financial education that will cover many different methods of infusing financial literacy into the classrooms of all age groups. In addition, a demonstration of Junior Achievement's It's My Business!™ will be shown. Various curricula and other resources that span K-12 will be on exhibit for programs to access. Because the symposium covers many different core content areas, including business education, social studies, and family and consumer sciences, we ask that you share this invitation with all of your colleagues who could benefit from this event.

The cost of attendance at this event is only \$25 for each participant and includes a continental breakfast and box lunch. Participation will also constitute 5 ½ hours of New Jersey Department of Education professional development hours and meet the requirements of the NJ Office of Licensing. To register, see attached form or go to [www.njsacc.org/news.html](http://www.njsacc.org/news.html).

We hope that you will join us and help give school children the tools they will need to grasp the basics of spending and saving money. If you have any questions, please contact Brooke Stolting of the New Jersey Department of Education at 609-777-0313, or Diane Genco of NJSACC at 908-789-0259. We thank you and look forward to seeing you in January!

Sincerely,

Brooke Stolting  
Assistant to the Commissioner  
N.J. Department of Education

Diane Genco  
Executive Director  
NJSACC

